



PRESENT THE

BUY LOCAL EXPO 2012



IN PARTNERSHIP WITH



Benefitting the Santa Monica-Malibu Education Foundation

Buy Local SANTA MONICA

SPONSORSHIP FORM

SATURDAY, MARCH 17, 2012 | 11AM - 4PM | 3RD STREET PROMENADE

Put your business in front of thousands on the 2nd Annual Buy Local Day-a great way to showcase your products and services to the community. 3 block of giveaways, performances and more! Free to public.

Yes! We will sponsor the Buy Local Expo 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

E-mail _____ Fax _____

Block Partner (3 Opportunities Only) \$3,000

- "Buy Local Expo Block Presented By..." Sponsorship
- Company logo on event advertising, including Buy Local posters & Expo Block Banners
- Company logo on event websites: smchamber.com, buylocalsm.com & event emails
- Half page ad & acknowledgement in event guide
- Premium booth area respective block including 10x10 canopy with banner, two 8 ft. tables with linens, four chairs & electricity

Stages Sponsor (2 Opportunities Only) \$2,000

- "Buy Local Expo Stage Presented By..." Sponsorship
- Company logo on event advertising, including Buy Local posters & Expo Stage Banners
- Company logo on event websites: smchamber.com, buylocalsm.com & event emails
- Half page ad & acknowledgement in event guide
- Premium booth area next to the respective stage including 10x10 canopy with banner, two 8 ft. tables with linens, four chairs & electricity

Good Neighbor \$1,000

- Company logo on event advertising, including Buy Local posters & flyers
- Company name on event websites: smchamber.com & buylocalsantamonica.com
- Quarter page ad & acknowledgement in event guide
- Enhanced booth including canopy, one 8 ft. table with linen, 2 chairs, electricity & table sign

Ambassador \$500

- Company name on event advertising, including Buy Local posters & flyers
- Company name on event websites: smchamber.com & buylocalsantamonica.com
- Acknowledgement in event guide
- Upgraded booth including one 8 ft. table with linen, two chairs, electricity & table sign

Buy Local Discount: My business will be offering a Buy Local discount or special offer. To have your discount listed online and on physical materials, please fill out the additional form.

Charge my Visa/MC/DISC: # _____ Exp. Date _____

Name on card _____ Billing Zip _____

Signature _____

Check enclosed, payable to Santa Monica Chamber of Commerce

Fax or mail in your completed form and payment by **Thursday, March 1, 2012**. Your form reserves your space.

Sponsor benefits will not go into effect until payment is received.

Questions? Please contact our Marketing and Events team at events@smchamber.com.



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EXHIBITOR FORM

SATURDAY, MARCH 17, 2012 | 11AM - 4PM | 3RD STREET PROMENADE

Put your business in front of thousands on the 2nd Annual Buy Local Day-a great way to showcase your products and services to the community. 3 block of giveaways, performances and more! Free to public.

Yes! We will participate in the Buy Local Expo 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

E-mail _____ Fax _____

Each exhibitor space comes with one 8 ft. table, one linen and two chairs in a 10x10' area. You must provide all other materials and are responsible for set-up and tear-down of your display.

	Before February 15, 2012	After February 15, 2012
Chamber Member Rates		
<input type="checkbox"/> First Time Exhibitor	\$250	\$300
<input type="checkbox"/> Repeat Exhibitor	\$200	\$250
<input type="checkbox"/> Nonprofit Exhibitor	\$150	\$200
Non Chamber Member Rates		
<input type="checkbox"/> First time or Repeat Exhibitor	\$450	\$500
<input type="checkbox"/> Nonprofit Exhibitor	\$350	\$400
<input type="checkbox"/> Membership + Exhibitor Table Package*	\$500	\$550

*Includes one year membership with Santa Monica Chamber of Commerce for a business with up to 10 employees. Please call for more information or visit us online.

Buy Local Members take \$50 off any price listed above- for free membership, visit www.buylocalsm.com

Event Program Ads:

- Full Page \$250
- Half Page \$125
- Quarter Page \$75

Exhibitor Upgrades:

- Canopy \$250
- Electricity \$25
- Table Sign \$25

For Sponsor Opportunities

- please see back page
- Interested in your booth being next to others from your BID?

Raffle: I would like to donate to the Buy Local Expo Raffle. Raffle donors will be announced from Expo Main Stage. Description: _____

Buy Local Discount: My business will be offering a Buy Local discount or special offer. To have your discount listed online and on physical materials, **please fill out the additional form.**

Charge my Visa/MC/DISC: # _____ Exp. Date _____

Name on card _____ Billing Zip _____

Signature _____

Check enclosed, payable to Santa Monica Chamber of Commerce

Fax or mail in your completed form and payment by **Thursday, March 1, 2012**. Your form reserves your space. All payments are due before event. Questions? Please contact our Marketing and Events team at events@smchamber.com.



PRESENT THE

BUY LOCAL EXPO 2012



IN PARTNERSHIP WITH



Benefitting the Santa Monica-Malibu Education Foundation

Buy Local
SANTA MONICA

Buy Local Discount Form

SATURDAY & SUNDAY, MARCH 17TH & 18TH, 2012

Put your business in front of thousands on the 2nd Annual Buy Local Day-a great way to showcase your products and services to the community. 3 block of giveaways, performances and more! Free to the public.

If you would like to offer a Buy Local discount or special offer and have your promotion listed online and on physical materials, please sign and return a completed form.

Past participants have offered product gave-aways, gifts with purchase, discounted merchandise, special menus or services and BOGO deals.

Yes! We will participate in Buy Local weekend 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

Please give a brief description of the special, promotion or discount you will be offering and include any **rules and restrictions**

Check off your Business Improvement District or Business Area

- | | | |
|--|---|--|
| <input type="checkbox"/> Airport District | <input type="checkbox"/> Mid-City | <input type="checkbox"/> Pico Improvement Organization |
| <input type="checkbox"/> Downtown Santa Monica | <input type="checkbox"/> Montana Avenue | <input type="checkbox"/> Pier/Ocean Avenue |
| <input type="checkbox"/> Main Street Merchants Association | <input type="checkbox"/> Merchants | <input type="checkbox"/> Ocean Park Association |

This Special Offer will be available:

- Saturday, March 17th (also St. Patty's Day) Please list my offer both days
- Sunday, March 18th (same day as LA Marathon)

Please check here if you would like to offer a portion of your sales, proceeds or discount to the **Santa Monica-Malibu Education Foundation**

Fax or mail in your completed form by **Thursday, March 8, 2012.**

Questions? Please contact our Marketing and Events team at events@smchamber.com.