



Dear Santa Monica Business Leader,

For fifteen years, the Santa Monica Chamber of Commerce Environmental Affairs Committee, the City of Santa Monica, and Sustainable Works have collaborated to host the **Sustainable Quality Awards**. This annual event identifies and recognizes businesses which show balanced achievement in three areas: Economic Development, Social Responsibility, and Stewardship of the Natural Environment.



This year's event will be held on Wednesday, May 5th from 11:00 am – 2:00 pm at the Sheraton Delfina Hotel and will feature an extended exhibitor time, which will take place from 11:00am-12:00pm. Last year, the SQA luncheon drew a sell-out crowd of over 200 business and community leaders, an attendance level we expect to maintain in 2010.

As an event sponsor, your company will partner with a vital community effort to promote a greener Santa Monica. You will also gain exposure through our marketing efforts and campaigns:

- Advertising in the chamber's *E-Business Weekly* email publication, sent to over 3,000 businesses and community members
- Advertising on the brand new www.smchamber.com website, which receives on average over 1,300 clicks per week from nearly 700 unique users
- Logo on Chamber website events page with click-through to your webpage
- Representation during event on all flyers, programs, and video presentations
- Advertising in media, including local newspapers
- Acknowledgement by emcee during event
- Exhibitor Table at the event
- Goodie Bags filled with your collateral materials

In supporting this event, your company helps to recognize a more environmentally friendly way of doing business in the community. If you have any questions, please contact me at (310) 393-9825 x12 or marketing@smchamber.com.

Sincerely,

Keri

Keri Shaffer, CMP
Director of Marketing & Events
Santa Monica Chamber of Commerce



2010 Sustainable Quality Awards

May 5, 2010
Sheraton Delfina
11:00 a.m. – 2:00 p.m.



Collaboratively established by the Santa Monica Chamber of Commerce, the City of Santa Monica and Sustainable Works, the Sustainable Quality Awards have recognized leaders of environmental, social, and economic sustainability since 1995. Sign up as a sponsor and play an imperative role in supporting the greening efforts in Santa Monica!

- Title sponsor** **\$3,000**
 - Company name included in event title (“Sustainable Quality Awards presented by...”)
 - Exclusive opportunity to speak on stage and address luncheon attendees for one minute
 - Full page advertisement in event program
 - Two exhibitor tables at the event
 - 10 tickets (one table) to the luncheon
 - Logo placed prominently on event signage
 - Company information shown on full screen of a Power Point presentation at the event
 - Logo and website on www.smsqa.com
 - Logo and website on smchamber.com/sqa
 - Logo placed prominently on all advertising
 - Collateral placed in Goodie Bags (300)

- Platinum sponsor** **\$1,500**
MULTIPLE OPPORTUNITIES
 - 5 tickets to the luncheon
 - One exhibitor table at the event
 - ½ page advertisement in program
 - Logo on Power Point presentation at the event
 - Logo and website on www.smsqa.com
 - Logo and website on smchamber.com/sqa
 - Company name and logo placed on all advertising
 - Collateral placed in Goodie Bags (300)

- Silver sponsor** **\$500**
UNLIMITED OPPORTUNITIES
 - 2 tickets to the luncheon
 - Acknowledgement in the program
 - Acknowledgement on www.smsqa.com
 - Acknowledgement on smchamber.com/sqa
 - Acknowledgement on all advertising
 - Collateral placed in Goodie Bags (300)

- Exhibitor Table (One 6 foot table)**
MULTIPLE OPPORTUNITIES
 - \$150 Non Profit Exhibitor
 - \$200 Member Exhibitor
 - \$250 Non Member Exhibitor

- Additional Seating**
 - Table of 10 discounted to \$500.00
 - Individual Tickets Available:
Now through April 27
Members \$55.00, Non Members \$60.00
April 28-May 4
Members \$60.00, Non Members \$65.00
Day of event \$70.00
Number of tickets: _____

- Raffle Prize**
Please let us know if you would like to donate a raffle prize
Prize: _____

Yes, we will support the 15th Annual Sustainable Quality Awards!

Company _____

Contact Person _____

Signature _____

Billing Address _____

City _____ State _____ **Billing Zip** _____

Phone _____ Fax _____ E-mail _____

Charge my Visa/MC/DISC: # _____ Exp. Date _____

Check enclosed – payable to Santa Monica Chamber, 1234 6th Street, Suite 100, Santa Monica, CA 90401
(If paying by check, please mail form with your payment)

The deadline for submission is Friday, April 9, 2010

Please fax back to (310) 394-1868 or mail with your check payment.
Questions? Contact Keri Shaffer at (310) 393-9825 x 12
Thank you for supporting the Santa Monica Chamber of Commerce!