

Wednesday, October 5, 2011 4:00 – 6:00 pm

JW Marriott Santa Monica Le Merigot

The annual **New Heroes Celebration** is a fun-filled reception to welcome all of the new educators, administrators, police officers, and firefighters to the Santa Monica community. Your sponsorship dollars and donation items make this special event possible, support the chamber, and enable you to promote your business to a new customer base while celebrating our newest public servants.

New Heroes Celebration Sponsorship Opportunities (Chamber Members Only)

Sponsorship: All sponsors are acknowledged on smchamber.com and in the event program.
All ads are in black and white, and must be high-res PDF or JPG.

- Principal Sponsor: (\$2,000)** Name and logo next to Chamber logo on all marketing materials and on event invitation, Acknowledgement from stage during the reception, Full page ad in event program (4 ¼ x 7 inches, portrait orientation), 15 tickets to the event and (1) exhibitor table
- Chief Sponsor: (\$800)** Logo on all marketing materials, Full page ad in event program (4 ¼ x 7 inches, portrait orientation), 10 tickets to the event, and (1) Exhibitor table
- Captain Sponsor: (\$500)** Name on all marketing materials, Half page ad in event program (4 ¼ x 3 ¼ inches, landscape orientation), 5 tickets to the event, and (1) Exhibitor table
- Coach Sponsor: (\$300)** Quarter page ad in event program (2 x 3 ¼ inches) and 3 tickets to the event
- Cadet Sponsor: (\$150)** Company name in event program and 1 ticket to the event

New Heroes Celebration Gift Bag & Raffle Donations (Chamber Members Only)

Donors: All donors' names will appear in the event program. Thank you for treating our heroes!

- Gift Bag Donation** (50 items such as product samples, gift certificates, pens, key rings, books, bath products, other fun items of use, etc.)
 - Raffle Donation** (gift certificates, items and other door prizes valued at no less than \$50)
- Please describe raffle item or certificate here: _____

New Heroes Celebration Exhibiting Opportunities

Exhibitor tables are available on a first-come, first-serve basis. All exhibitors must provide their own materials, and are responsible for set up of their table. Exhibitors' names will be in the event program.

- Exhibitor Table: (\$125)** Includes (1) 8 foot table, linen and 2 chairs (**Chamber Members Only**)
- Non Chamber Members: (\$425) Membership & Exhibitor Package** includes a 1 year SMCC membership at a special rate based upon a business with 5 or fewer employees. Please call if your business has more than 5 employees.

SPONSOR / EXHIBITOR / DONOR INFORMATION

Business Name _____ Contact Person _____
(Print Name as you would like it to appear on registration & all marketing collateral)
Address _____ Telephone _____
City _____ Fax _____
State _____ Zip _____ Email _____

PAYMENT INFORMATION (All payments MUST be received BEFORE event)

Credit Card (Visa/MC/DISC/AMEX) Name (as it appears on card) _____
Credit Card No. _____ Expiration Date _____
Billing Zip Code _____ Signature _____

Check – payable to Santa Monica Chamber - Mail to 1234 6th St, Suite 100, Santa Monica, CA 90401 with form

**Please fax form to (310) 394-1868 or mail with your payment by
September 22, 2011**

1234 6th St., Suite 100, Santa Monica, CA 90401

Questions? Email Magdalena Davis at events@smchamber.com or call (310) 393-9825 x 14