

26TH ANNUAL

SANTA MONICA CHAMBER HEALTH AND FITNESS FESTIVAL

BUILDING A HEALTHY COMMUNITY ONE PERSON AT A TIME

3RD STREET PROMENADE SATURDAY, JULY 30 11AM-4PM



SPONSORSHIP FORM

Showcase your business on the 3rd Street Promenade in front of thousands, as we celebrate a healthy summer and invite the community to the 26th Annual Santa Monica Chamber Health & Fitness Festival.

Admission is free to the public.

- Block Partner (Two Opportunities Only) \$3,000**
 - Exclusive “This block sponsored by” Sponsorship
 - Company logo on event advertising, including Health Festival newsletter
 - Company logo on event website: www.smchamber.com/healthandfitness
 - Recognition from stage during event
 - Half page ad in event program guide (4 3/4 x 4 inches)
 - Premium booth on block including 10x10 canopy, two 8 ft. tables with linens, four chairs & electricity
- Stage Sponsor (One Opportunity Only) \$2,000**
 - Classes & Performance Stage “Presented By...” Sponsorship (on Broadway block)
 - Company logo on event advertising, including Health Festival newsletter
 - Company logo on event website: www.smchamber.com/healthandfitness
 - Half page ad in event program guide (4 3/4 x 4 inches)
 - Premium booth area next to the respective stage including 10x10 canopy, two 8 ft. tables with linens, four chairs & electricity
- Logo Sponsor \$1,200**
 - Company logo on event advertising, including Health Festival newsletter
 - Company logo on event website: www.smchamber.com/healthandfitness
 - Quarter page ad in the event program guide (2 1/2 x 3 1/2 inches)
 - Canopy Exhibitor booth including 10x10 canopy, one 8 ft. table with linen, two chairs & electricity
- Corporate Sponsor \$800**
 - Company name on event advertising, including Health Festival newsletter
 - Company name on event website: www.smchamber.com/healthandfitness
 - Quarter page ad in the event program guide (2 1/2 x 3 1/2 inches)
 - Exhibitor booth including one 8 ft. table with linen and two chairs with preferred location selection
- General Sponsor \$500**
 - Company name on event advertising
 - Company name on event website: www.smchamber.com/healthandfitness
 - Acknowledgement in the event program guide
 - Exhibitor booth including one 8 ft. table with linen and two chairs

Sponsor Information

Business Name _____ Contact _____
(print business name as you would like it to appear on all collateral)

Address _____ Telephone _____

City _____ Fax _____

State _____ ZIP _____ Email _____

Credit Card # (VISA/MC/DISC/AMEX): _____ Exp Date: ____ / ____

Billing Zip: _____ Name: _____ Signature: _____

Check payable to: **Santa Monica Chamber of Commerce** Please mail this form with payment.

Fax or mail in your completed form and payment by **Thursday, July 14, 2011.**

Your form reserves your space.

Questions? Please contact our Marketing and Events team at events@smchamber.com

1234 6th Street, Suite 100, Santa Monica, CA 90401 • Phone: 310.393.9825 • Fax: 310.394.1868 • www.smchamber.com

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3RD STREET PROMENADE SATURDAY, JULY 30 11AM-4PM



EXHIBITOR REGISTRATION FORM

Showcase your business on the 3rd Street Promenade as thousands come to celebrate a healthy summer at the 26th Annual Santa Monica Chamber Health & Fitness Festival. Organizations will gather to offer free tests & screenings, share advice & product samples & promote a healthy & happy lifestyle for the entire community. Admission is free to the public.

Exhibitor Information

Business Name _____ Contact _____
(print business name as you would like it to appear on all collateral)

Address _____ Telephone _____
 City _____ Fax _____
 State _____ ZIP _____ Email _____

Exhibitor Type

	Before July 1	After July 1
<input type="checkbox"/> First Time Exhibitor Booth	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
<input type="checkbox"/> Repeat Exhibitor Booth	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
<input type="checkbox"/> Nonprofit Booth	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
<input type="checkbox"/> Non-member Booth	<input type="checkbox"/> \$450	<input type="checkbox"/> \$500
<input type="checkbox"/> Membership + Booth Package*	<input type="checkbox"/> \$550	<input type="checkbox"/> \$600
<small>*includes a 1 year Chamber membership at a special rate for a business with up to 10 employees. Please call for more info.</small>		
<input type="checkbox"/> Sponsor Booth	Please fill out attached sponsor form.	

Each exhibitor booth space comes with *one* 8-foot table, *one* linen & *two* chairs, along with a listing on the event program & poster. Exhibitor must provide all other materials and is responsible load-in and out.

Event Program Advertisements & Booth Upgrades

- | | | | |
|---|-------|--|-------|
| <input type="checkbox"/> Full page ad (4½ x 7 inches) | \$245 | <input type="checkbox"/> Electricity | \$25 |
| <input type="checkbox"/> Half page ad (4¾ x 4 inches) | \$125 | <input type="checkbox"/> Table Sign (11x17 inches) | \$25 |
| <input type="checkbox"/> Quarter page ad (2 ½ x 3 ½ inches) | \$70 | <input type="checkbox"/> Canopy (10x10 feet) | \$250 |

Would you like to do a free class, performance or demonstration on one of our 2 stages?
Subject to availability, first come-first booked. Space is not reserved until contacted by the Chamber. Restrictions apply.

Payment Method (all payments **MUST** be received before event)

Credit Card # (VISA/MC/DISC/AMEX): _____ Exp Date: ____ / ____
 Billing Zip: _____ Name: _____ Signature: _____

Check payable to: **Santa Monica Chamber of Commerce** Please mail this form with payment.

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